

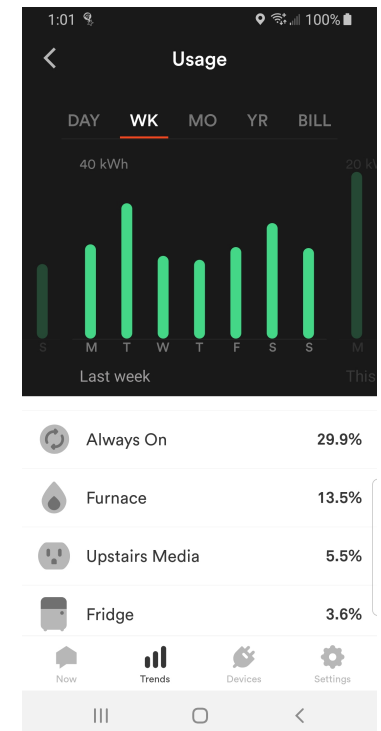
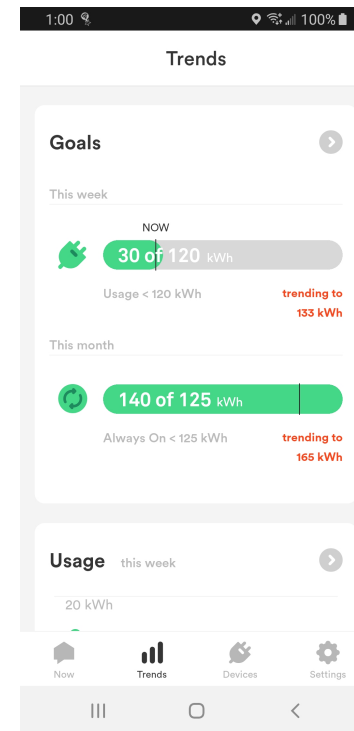


**The intersection of consumer
products and utility data**



Sense

Smart-home energy monitor on the market since 2016



Saving consumers money/energy

Raising awareness of home activity

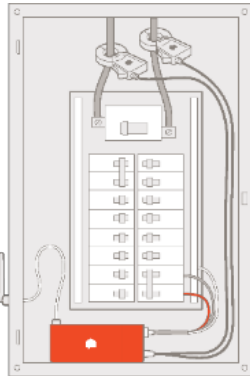
Very high levels of consumer engagement

Real-time, granular measurement of electric usage, solar production, and efficiency for programs and utilities

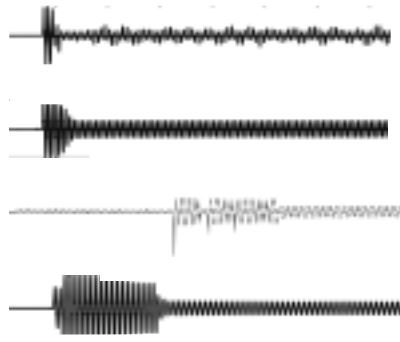


How does Sense work today?

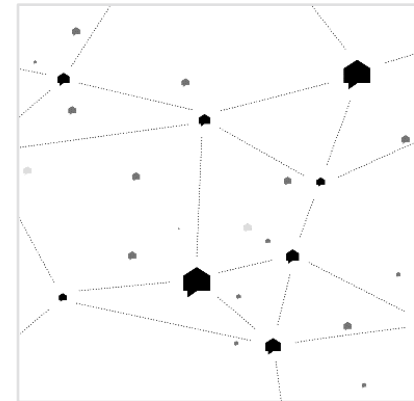
HIGH-RESOLUTION METERING



MACHINE LEARNING

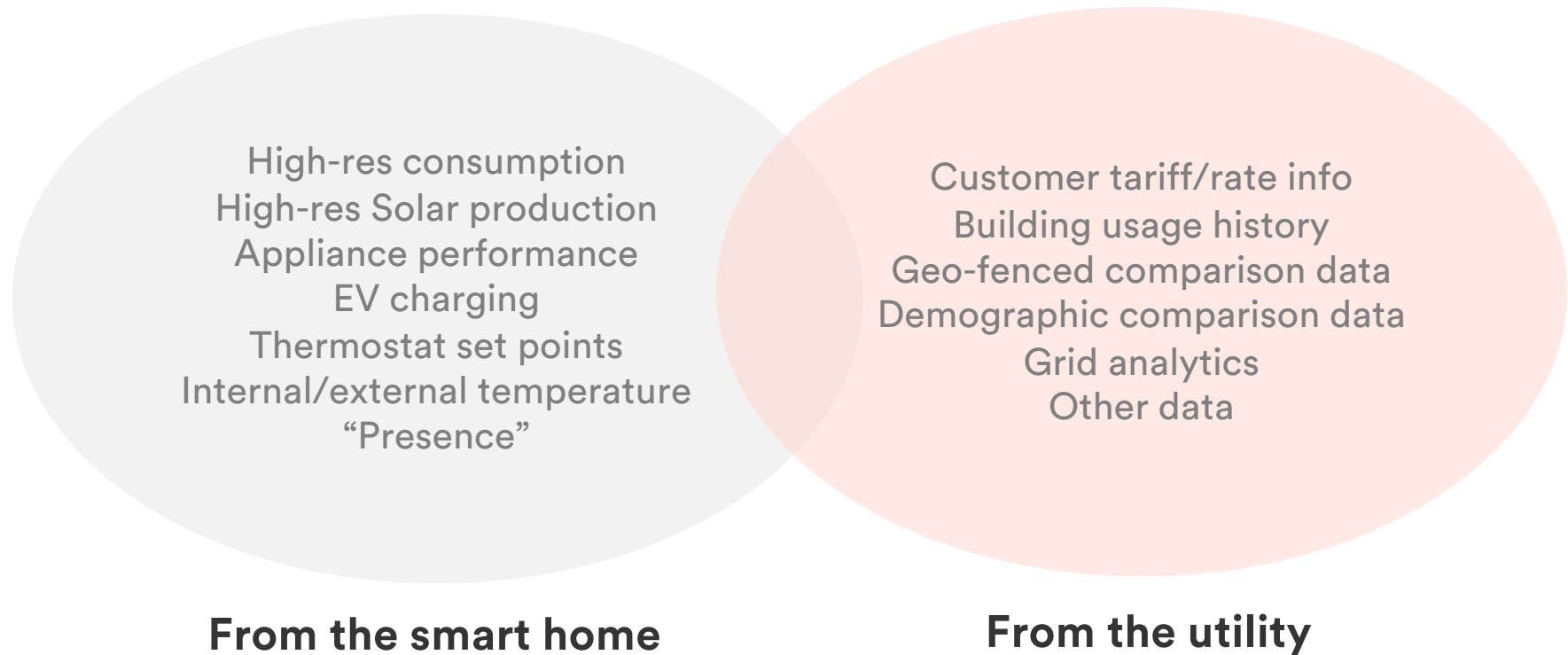


NETWORK EFFECT



The intersection of data

Useful to consumers, utilities, and researchers



Data from the user's perspective

Value

Transparency

Protection of data

How and why will it be shared?

Right to be forgotten

