

The intersection of consumer products and utility data



Sense Smart-home energy monitor on the market since 2016



Saving consumers money/energy

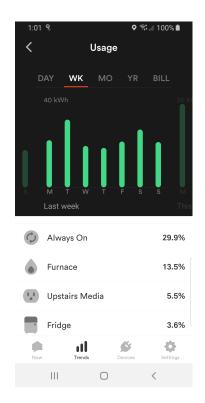
Raising awareness of home activity

Very high levels of consumer engagement

Real-time, granular measurement of electric usage, solar production, and efficiency for programs and utilities

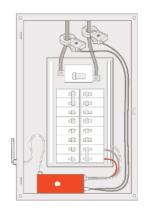




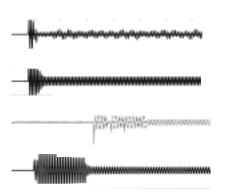


How does Sense work today?

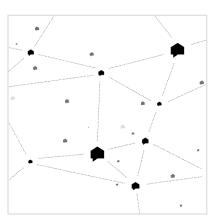
HIGH-RESOLUTION METERING



MACHINE LEARNING



NETWORK EFFECT



The intersection of data Useful to consumers, utilities, and researchers

High-res consumption
High-res Solar production
Appliance performance
EV charging
Thermostat set points
Internal/external temperature
"Presence"

Customer tariff/rate info
Building usage history
Geo-fenced comparison data
Demographic comparison data
Grid analytics
Other data

From the smart home

From the utility

Data from the user's perspective

Value

Transparency

Protection of data

How and why will it be shared?

Right to be forgotten

